







Espacio Público is an independent, center-left think tank, made up by a team of multidisciplinary professionals that seeks to improve the debate, design and implementation of public policies, aiming to create better opportunities for all.

ESPACIO PÚBLICO
Santa Lucía 188, 7th floor, Santiago, Chile
(+56 2) 2335 4502
contacto@espaciopublico.cl

www.espaciopublico.cl

INDEX

01 Pag. **05**

Board 2018

02 Pag. **10**

Opening Message **Mauricio Duce**,
Executive President, Espacio Público

Opening Message **Daniel García**,
Executive Director, Espacio Público

03 Pag. **13**

2017 **in numbers**

04 Pag. **15**

Social action and advocacy projects

05 Pag. **26**

Our **research**

06 Pag. **50**

Espacio Público's **Collaborators**

07 Pag. **53**

Financial Statements 2017

10

Board 2018

1²⁰₇



CLAUDIO AGOSTINI
BOARD MEMBER



NICOLA BORREGAARD
BOARD MEMBER



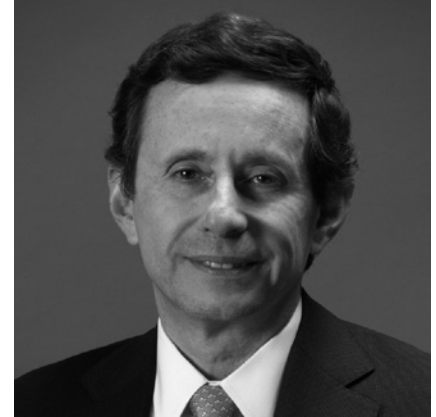
ANDREA BUTELMANN
BOARD MEMBER



PEDRO CAYUQUEO
BOARD MEMBER



LUIS CORDERO
BOARD MEMBER



JOSÉ DE GREGORIO
BOARD MEMBER



FABIÁN DUARTE
BOARD MEMBER



VALENTINA DURÁN
BOARD MEMBER



EDUARDO ENGEL
BOARD MEMBER



PATRICIO FERNÁNDEZ
BOARD MEMBER



ALEJANDRO FERREIRO
BOARD MEMBER



SEBASTIÁN GRAY
BOARD MEMBER



CÉSAR HIDALGO
BOARD MEMBER



MANUEL INOSTROZA
BOARD MEMBER



ALEJANDRA MIZALA
BOARD MEMBER



JORGE NAVARRETE
BOARD MEMBER



NICOLE NEHME
BOARD MEMBER



IVÁN PODUJE
BOARD MEMBER



ANDREA REPETTO
BOARD MEMBER



MAISA ROJAS
BOARD MEMBER



PABLO SIMONETTI
BOARD MEMBER



CASSANDRA SWEET
BOARD MEMBER



VERÓNICA UNDURRAGA
BOARD MEMBER



MAURICIO DUCE

EXECUTIVE PRESIDENT,
ESPACIO PÚBLICO

120
7

The year 2017 has been a period of changes, challenges as well as personal and institutional growth. In March, I assumed the role of Executive President in Espacio Público, taking on the enormous challenge of further fostering – in a collaborative manner – the growth of Espacio Público, an institution that has in the last few years earned a name and reputation in Chile for the quality of its work and its valuable contribution to the country. All this, in a context of an election year, which presented our institute with even more opportunities to have a substantive impact in the public agenda.

10

As an institution, we are proud of the relevant contributions we have made in 2017 to improve the development, debate, implementation, as well as the evaluation of public policies in Chile. The following are some of the key milestones of 2017 that best represent our work and efforts.

In the field of knowledge production, we closed 2017 with a series of successfully completed projects, which sought to contribute ideas and proposals in important and diverse areas – such as improving access to environmental justice, addressing the gender gap in relation to vocational training at the secondary school level, proposals for a more constructive debate on an eventual pension system reform, expanding our regional focus of our anti-corruption agenda to incorporate other Latin American countries into our work, amongst other topics. In addition, we have made significant progress in research that will allow us to make proposals in areas such as the promotion of dialogue between communities, the State and companies in territorial investment projects, as well as an ambitious regional study on the educational integration and employability of Chilean youth.

We also contributed to the public debate through various other types of projects. One example was our survey “Today’s Chileans: challenging prejudices and having a more nuanced discussion”, which was carried out together with IPSOS and the results of which were made public in October. The study has allowed for a better assessment of which issues related to the general public and which public policies are the most relevant. Moreover, we also carried out projects such as Lupa Electoral and Chile Check, which showed that it is possible to elevate the quality of political debates by ensuring that those debates are based on verifiable facts and through encouraging citizens to make a more informed decision when voting. Through Lupa Electoral we followed up on the new electoral laws and electoral campaign financing regulations, through which we discovered, amongst other things, that despite the fact that the passing of these new laws resulted in many improvements, there are still important gender gaps in the application

of these regulations. Chile Check, on the other hand, checked the verifiability of the statements made by presidential candidates, which made for an excellent opportunity to inform the public about a diverse range of policies that are often discussed without adequate explanation or detail in a more accessible manner, while still maintaining the utmost rigor.

All these efforts (very briefly summarized), resulted in nearly 500 press appearances, a further increase of our already exceptional 2016 media presence; and in the organization of 15 events that allowed us to showcase our initiatives to distinct political spheres, including civil society groups, as well as key political decision-makers.

Finally, I would also like to express our gratitude for the work of our team. Espacio Público is built on the work of its directors, its network of expert associates and its internal staff. Without the contribution of all, we could not have reached our objectives and achieve the above mentioned accomplishments. I would also like to thank our donors who, with their generous support, have allowed us to contribute to Chile’s development and also to increasingly influence and guide the development of Latin America as well.

2018 will bring enormous challenges that will require even more hard work and effort. We will work so that Espacio Público continues to be a leading voice in public policy debates and an open space to exchange and debate ideas and proposals about how to make this country a place that offers better opportunities to all.

A stylized, handwritten signature in black ink, consisting of several fluid, overlapping strokes.

DANIEL GARCÍA

EXECUTIVE DIRECTOR,
ESPACIO PÚBLICO

120
7



Since its foundation in 2013, Espacio Público has developed into a reference point as a public policy think tank not only in Chile, but also in the Latin-American region.

With Guillermo González as the executive director during the period 2013 to 2017, Espacio Público experienced a strong growth, reflected in the publication of 13 Public Policy Reports, the implementation of 45 seminars, forums and press conferences and a powerful mediatic presence with more than 1,500 references in media outlets all over the world.

The challenges we face today as a country and institution have become more complex; therefore, in 2018, when we complete five years since the foundation of Espacio Público, it becomes even more necessary to reflect about our project and the methods that can enhance the development of our country in the next years.

As the new Executive Director, I accept this challenge with enthusiasm. We have a very broad programmatic agenda, which addresses the crucial issues that Chile must resolve today in order to achieve a truly inclusive and sustainable development. We also have

increasingly closer alliances with different national and regional counterparts that make us understand better the different contexts.

Chile and Latin America require serious, evidence-based public policies, but, above all, policies that respond to the problems citizens suffer in their daily life: how to eradicate corruption and improve our democracies, how to strengthen and restore confidence in our institutions, how to make our public transport really efficient, how to generate a true dialogue between communities and companies around investment projects, how to give better opportunities to young people, women and vulnerable groups, among many others.

Espacio Público, with its board of 23 outstanding experts, its executive president, its network made up by more than 150 specialists and a team of committed professionals, has everything to create convincing and robust evidence, in order to fulfill our mission to design policies that provide better opportunities for all.

30


2017 IN NUMBERS

Through various proposals, projects and opinion pieces (as well as appearances) by our directors and internal team, Espacio Público has continued to increase its reputation and visibility during 2017. Below is a summary of our work in figures.

120 17

485 
Total media appearances

3 
Policy Reports published

 » 15 Events (Forums, Seminars, Conferences)
» 610 Event attendees

 » 18 Meetings with authorities / invitations to congressional hearings in order to disseminate Espacio Público projects


157 Columns / opinion pieces

 5
Entries in international media


44.207
Views on YouTube


11.943
Followers on Twitter*


5.602
Followers on Facebook*

* The figures of followers of Twitter and Facebook, are based on those recorded on December 31, 2017.

40

Social action and **ADVOCACY PROJECTS**

During 2017 our organization was able to consolidate its position as a leading voice in public policy debates through our seminars, forums, outreach activities and social action projects. Our work focuses on eight strategic areas, through which we seek to contribute to the country's economic and social development.

1²⁰
7



- *Manuel Arís and Mauricio Duce, alongside the fact-checking team at CNN.*

The emergence of the **first political debate fact-checking system** in the country

16

CHILE
CHECK ✓

Chile Check is a fact-checking scheme, dedicated to verifying statements made by presidential candidates during the electoral campaign period. The project began as an initiative of Espacio Público's Board Member, Eduardo Engel, who inspired by similar fact-checking initiatives in the U.S., decided to invite IES (Institute of Social Studies) to collaborate on the project. The media company Turner Chile (CNN Chile and CHV) would also join the project later on.

The initial idea transformed into a fact-checking television show and a web platform that compelled presidential candidates to accurately portray the facts. Thus, on the 31st of August, Chile Check began broadcasting on CNN Chile, drawing in the first instance upon statements made by the candidates featured on the program Aquí Está Chile.

In the program and on the web platform, a specialized team of researchers, led by Espacio Público's Assistant Director of Advocacy, Manuel Aris, selected various statements made by the candidates and rated those as either "True", "True but", "Disputable", "Misleading", "False" or "Nonsense", using the methodological criteria developed by the International Fact-Checking Network.

Later on, these candidates' affirmations and the results of the analysis were presented in the Chile Check television show by Mauricio Duce, Executive President of Espacio Público and Alejandro Fernández, Executive Director of the IES, who were both also part of the project's board as well as established panelists on the program, which was hosted by journalist Daniel Matamala.



Eduardo Engel in a report about Chile Check written by Revista Capital.



The Wikén Magazine names Chile Check as the best journalistic program of 2017.



“We decided that it was important to promote the dissemination of reliable and accurate information by presidential candidates in Chile, particularly at a time when the issue of post-truth has had a strong, stalling impact on political debates.”

MAURICIO DUCE IN AN INTERVIEW
WITH THE CLINIC

18

The project website, where all the details about the methodology used, the experts contacted, as well as the weekly analyses of the candidates' debates can be found.



After the end of Aquí Está Chile show, the team continued analyzing speeches of the presidential debates of ARCHI and ANATEL. In spite of the fact that candidates Sebastián Piñera and Alejandro Guillier abstained from participating in the second season of the Chilevisión program, Chile Check continued verifying after the first electoral round the statements made by both candidates on other platforms, with the objective of giving all citizens access to reliable and accurate information. 🙌



#LupaElectoral

A new version of the **Lupa Electoral** website facilitated the oversight of presidential and parliamentary elections

With the aim of monitoring the new campaign rules that were installed for this year's presidential and parliamentary elections, Espacio Público launched an updated version of its "Lupa Electoral" website, which provided relevant information about the candidates, and encouraged informed voting and voter participation.

19

The website, which had its first version released during the municipal elections of 2016, allowed users to grasp – in a more accessible way – the various business interests and assets of all the presidential and parliamentary candidates in the country, as well as the list of political donors and the respective amounts donated.

Furthermore, the website featured an interactive, geo-referenced map of all the districts, as well as information about the sites where political campaign advertising was allowed, information about where violations of the new election rules were recorded, as well as a service for facilitating complaints against Servel in cases of non-compliance.



Principal webflyers disseminated in social media and press entries

The new campaign rules, which entered into effect in time for the 2016 municipal elections, were a result of the Anticorruption Council's recommendations convened by the then President Michelle Bachelet and chaired by our board member Eduardo Engel. The most striking of these new campaign regulations were those which limited electoral spending and restricted the public areas in which candidates could place political advertising.





- The virtual robot LaBot used data from Lupa Electoral in its December 1st and 16th publications.

One of the fundamental aspects of the new version was to analyze the candidates and their campaign supporters' observance of the new "quota law," which entered into effect for these elections. This particular section of the website, which was implemented with the support of the Canadian Embassy, the Friedrich Ebert Stiftung and the Latin American Research Initiative for Politics and Public Policy (ILAIPP), allowed website visitors to explore the differences in campaign financing between male and female candidates.

Another highlight of this new version of the platform was the implementation of a feature where website visitors could review regularly updated, explanatory infographics containing the diverse range of data which had been analyzed by the "Lupa Electoral" team. These infographics, which were also published on Espacio Público's social media pages, reported on candidates' compliance with the new campaign financing rules and the quota law in an informative way as well as establishing a ranking system which evaluated and compared the political campaign contributions made to candidates. 🗳️



"It is not enough to have a minimum baseline for female candidates. We also have to provide the resources so that they can compete on a level playing field."

EDUARDO ENGEL
QUOTED IN LA TERCERA

Espacio Público publishes proposals for improving presidential campaign debates

With the aim of improving presidential campaign debates, Espacio Público published the document “Towards the Chile we want,” which presented thirteen proposals derived from our research in the areas of health, anti-corruption, diversity and inclusion; consumer protection; urban transportation; and land-use management.

The project, which relied heavily on the active participation of the 24 board members of Espacio Público as well as its network of academics, intellectuals and professionals, summarized more than the last four years of Espacio Público’s research.

Furthermore, after delivering the proposals to all the candidates, Espacio Público hosted a series of meetings with the center-left candidates who had higher chances to win the election in order to discuss the priorities of a potential, center-left, future government in greater detail.

HACIA EL CHILE QUE QUEREMOS





> Beatriz Sánchez discussed the importance of citizen participation in the development of public policies.

> Carolina Goic talking with our network of experts about the key points of her program.

> Alejandro Guillier highlighted Espacio Público's contribution to the development of better public policies in Chile.

"The objective of this series of meetings was to provide candidates with public policy proposals in the areas of health; anti-corruption; diversity and inclusion; consumer protection; urban transportation; and land-use management. All of these proposals are based on the reports and research we have carried out, in addition to the recommendations made by the Engel Commission to fight corruption," said Mauricio Duce, Executive President of Espacio Público, who hosted the candidates.

The meetings, which were attended by Espacio Público's board members as well as its network of professional associates, also provided an opportunity for candidates to explain the key points of their government programs, and in which we could also find some points in common with our proposals.

Political candidates Beatriz Sánchez from "Frente Amplio", Carolina Goic from the "Christian Democratic Party" and Alejandro Guillier from "La Fuerza de la Mayoría" party participated in the meetings. The PRO candidate, Marco Enríquez Ominami was invited to participate twice, however, he did not attend the meetings. 🍷

23



● Launching our proposals in CNN and El Mercurio reports



Espacio Público spearheads the creation of an Anti-Corruption Network in **Latin America**



The UN declared December 9 as the International Day Against Corruption, with the goal of raising awareness about a global issue, which has in recent years affected many Latin American countries. Espacio Público chose this date to launch REAL, the Latin American Anti-Corruption Network, a project spearheaded by Espacio Público alongside seven other think tanks from the region that seeks to create a space for the exchange of experiences and ideas with the purpose of designing policies equipped to prevent, detect, investigate and successfully convict corruption in Latin America.

The initiative consists of the following Latin American think tanks: Grade from Peru; Grupo Faro from Ecuador; ASIES from Guatemala; IMCO from Mexico; FUSADES from El Salvador; Fedesarrollo, from Colombia; CADEP from Paraguay; and our own organization in Chile. All of the above research institutions have had extensive experience studying and promoting legal reforms to combat corruption.

Eduardo Engel, Director of Espacio Público's Anticorruption Program and one of initiators of REAL, stated that "this network will allow us to make more accurate assessments, share strategies and coordinate reform proposals to prevent and control corruption."



“REAL: Fighting corruption in Latin America” is a video which introduces the initiative and explains the core features of the Network and is available on Youtube. Watch it here <https://goo.gl/583wHj>

25

The Network’s launch also coincided with election campaign periods in Costa Rica, Paraguay, Colombia, Mexico and Brazil, which presented an opportunity to pose corruption as key problem that should be raised in the candidates’ campaign agendas.

“This election cycle will be characterized by a climate of political distrust due to recent corruption scandals involving politicians. However, it also presents a big opportunity for candidates to offer ambitious proposals to prevent and control corruption, reform the political institutional design in their respective countries, and increase transparency in other areas. “Candidates who seriously wish to take on the challenge of combating corruption, have in REAL a guaranteed partner to aid in designing policies to address this issue,” affirmed Engel. 🙌

REAL website:
www.redanticorrupcion.com



50

Our **RESEARCH**

During 2017, our institution managed to be a reference in the Chilean public policy debate, thanks to our work in eight strategic research areas and the organization of seminars, forums and other dissemination activities.

1²⁰
7



— Eduardo Engel, board member of Espacio Público and Mathias Klingenberg, Deputy Manager for Public Affairs at IPSOS.

Most Chileans support the **new campaign rules**, according to a Survey by Espacio Público and IPSOS

27

In order to measure the public opinion on the new electoral laws that came into effect in 2016, Espacio Público, jointly with Ipsos, a public opinion and market research consulting firm, conducted a survey in the Santiago Metropolitan Area. The results were made public in a press conference held by Eduardo Engel, board member of Espacio Público, and the then Assistant Manager of Public Affairs of IPSOS, Mathias Klingenberg.



"Citizens do not want exorbitantly priced election campaigns, where the cities are plastered with posters of the candidates and where those who have more financing have an enormous advantage over others."

EDUARDO ENGEL

BOARD MEMBER ANTICORRUPTION PROGRAM

One of the main findings of the survey was that 82% of those interviewed had a favorable opinion of the changes in electoral laws.

The survey also showed that the internet is the main source of information for those who wish to remain politically informed; more than half of the respondents use the internet as their preferred source of information, followed by social media and thirdly the candidate's own campaign material.

In respect to the previous low voter turnout, the survey revealed that the low turnout was chiefly linked to citizens' rejection of recent corruption scandals involving politicians that had come to light in recent years (46%), followed by a lack of interest in politics (19%) and thirdly to changes in the location of electoral voting booths (11%). Only 6% of those interviewed mentioned lack of information as a primary reason for not voting. 🗳️

46%

of those interviewed believed that corruption cases involving politicians were the main cause of the low turnout in the municipal elections.



"After ten years since Transantiago began to operate, the evaluation is critical: demand decreases year by year, it creates a large public deficit and the public perception is negative."

CLEMENTE PÉREZ

ESPACIO PÚBLICO NETWORK MEMBER

Proposals to **improve Transantiago** during public procurement processes

In January 2017, Espacio Público launched its Policy Report "Transantiago: a new invitation to tender that opens up opportunities" that presents a series of proposals to improve the capital's public transport system.

Some of the proposals that were widely published in the press were to make entry barriers to new tenders more flexible, so to increase competition; subsidize users with fewer resources; and streamlining the system to reduce traveling times. Even the prestigious English magazine The Economist wrote a report on Transantiago, which cited the Espacio Público report.

The study was authored by José De Gregorio, Iván Poduje, Clemente Pérez, Óscar Figueroa, Annie Dufey, Mariana Fulgueiras and Violeta Rabi, who concluded on the need to taking advantage of the context of the new tender process to carry out significant reforms to the transportation system.

"It has been ten years since the Transantiago began operations, so this assessment is critical: the demand has decreased every year, it has created a large public deficit and

The discussion panel at the launching event included Carlos Melo, Undersecretary of Transportation; Raimundo Cruzat, Master in Urban Planning and former coordinator of Transantiago; Sebastián Ureta, author of "Assembling Transantiago", Mariana Fulgueiras and Clemente Pérez, members of Espacio Público's Network and co-authors of the report.



the transport service has a negative image in public opinion," explained Clemente Pérez, member of Espacio Público's network of experts and one of the authors of the report.

As detailed in the report, "the proposed reforms must be made gradually, to prevent a collapse in infrastructure during the implementation of the reform, but they also do require political will."

The proposals seek to achieve four goals: eliminate entry barriers to new bidders; prioritize public transportation in urban planning; combat the decrease in demand by improving the service; and reduce the fiscal deficit.

The presentation of the report was followed by a discussion panel that included Carlos Melo, Undersecretary of Transportation; Raimundo Cruzat, Master in Urban Planning and former coordinator of Transantiago; Sebastián Ureta, author of "Assembling Transantiago" and Mariana Fulgueiras, member of Espacio Público's Network and co-author of the report.

Experts agreed on the need to open the tender for new operators, so to allow more competition in the system as well as the urgent need to control the system's deficit.

The proposals included in the report were submitted by Espacio Público to the authorities in the regular civic participation opportunities that are a part of the public procurement process. 🙌



The proposals were widely published by the media.

Experts discuss which standards should be met during **the next pension reform**

Due to widespread, mass demonstrations against the Chilean pension administrators - AFPs- during the last few years, the issue of pension reform has become a key issue on the Chilean public agenda. Behind the numbers, there are people retiring and living longer than the previous generation, hoping for an old-age pension which would meet that reality. These retirees carry the frustrations, unsatisfied aspirations and unfulfilled promises and are more demanding and more empowered than previous generations to push for a reform.

31

In this context, several proposals have been presented to reform the pension system coming from the political class, civil society and the private sectors. However, none of them have managed to meet both citizen



FOUR PROPOSALS:

- Increase the amount of current and future pensions
- Strengthen the social security character of the system
- Have citizen legitimacy
- Grant a greater role to the State

Marco Kremerman, researcher Fundación Sol; Sebastián Gray, board member Espacio Público and report co-author; Cristóbal Huneus, advisor of the Ministry of Labor and Pensions; Andrea Repetto, board member Espacio Público and co-author of report; Augusto Iglesias, former Under Secretary of Pensions; and Andras Uthoff, member of the Presidential Pension Commission, debate about the mandatory guidelines of the future pensions reform.



expectations as well as the technical requirements that would allow for long-term viability.

With the aim of facilitating a dialogue between the different actors involved, Espacio Público launched a Public Policy Report whose authors were Eduardo Engel, Eduardo Fajnzylber, Patricio Fernández, Sebastián Gray, Andrea Repetto and Damián Vergara. The document identified four “normative principles” that must be present in any reform of the pension system.

These are: increase the amount of current and future pensions; incorporate new redistributive elements that reinforce the social security aspect of the system; ensure public legitimacy and grant a greater role to the State as guarantor of social security.

The proposals were based on citizen’s view of AFPs, captured in various surveys, studies and statistics, among other instruments. The main findings of the study and its conclusions were presented at Estación Mapocho Cultural Center by Eduardo Fajnzylber, member of the Espacio Público network and co-author of the report, who detailed three major issues in the current system: insufficient pensions; poor social security; and low legitimacy.

After the presentation, a discussion panel, moderated by the Espacio Público board member Andrea Repetto, allowed experts to debate the different proposals that have been presented and the principles proposed by Espacio Público.

The panel was composed of Sebastián Gray, board member of Espacio Público and co-author of the report; Cristóbal Huneus, advisor to the Ministry of Labor and Social Welfare; Andras Uthoff, member of the Bravo Commission; Marco Kremerman, researcher at Fundación Sol; and Augusto Iglesias, former Undersecretary of Social Security and coordinator of Sebastián Piñera’s pension program team. 🍷



"Representative democracy (elections) has fallen short of the demands and expectations of citizen participation."

MARCELA RÍOS, COORDINATOR OF THE
DEMOCRATIC GOVERNANCE AREA OF UNDP

ESPACIO PÚBLICO ORGANIZES THE FORUM

"Why is Citizen Participation important and how do we achieve it?"

Espacio Público organized the forum "Why is Citizen Participation Important and How We Achieved It?", to present the report prepared by the Citizen Participation Commission convened by President Michelle Bachelet. At the event, Gonzalo Delamaza, who presided over that Commission, presented the document.

As explained by Delamaza, in creating the report the commission worked for a year in 16 sessions and included hearings with governmental representatives and social leaders from across the country. With the information gathered, the 22 members of the Council agreed to propose the creation of a National Participation Council and an Undersecretariat for Citizen Participation.

"The report is an advance in the exercise of the right to citizen participation and has



- Felipe Kast, former presidential candidate; Máximo Pacheco, former Minister of Energy; Marcela Ríos, Coordinator of the Democratic Governability Area of UNDP; and Sofía Donoso, researcher of Espacio Público, agreed on the urgency to open new channels of participation.



The Citizen Participation Council convened by President Michelle Bachelet proposed the creation of a National Participation Council and the Undersecretary of Citizen Participation.

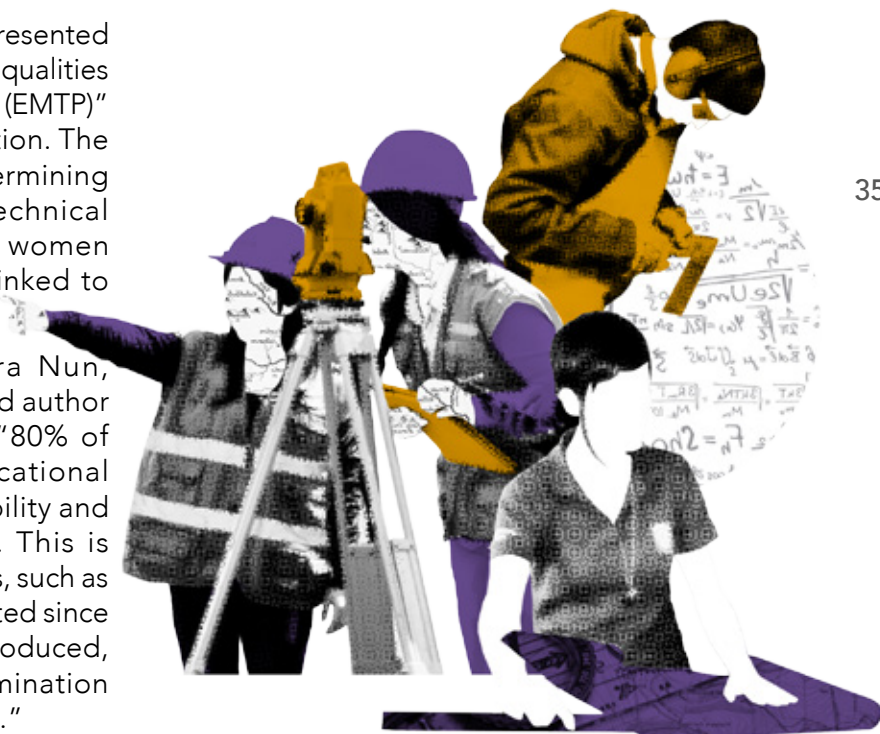
had positive effects. It is now the time for citizens to take what is important to them and go about making it a political priority,” said Delamaza, who is also part of Espacio Público’s expert network.

After the presentation, a panel was opened with the participation of Felipe Kast, then Presidential candidate of Evópoli; Máximo Pacheco, former Minister of Energy; and Marcela Ríos, Coordinator of the Democratic Governability Area of UNDP. Sofía Donoso, researcher at Espacio Público, moderated the forum. Panelists agreed on the need to open meaningful spaces for citizen participation in order to strengthening democracy. 🙌

Study shows great gender inequalities in Vocational **Technical Education (EMTP)**

On October 19, Espacio Público presented the results of its study "Gender Inequalities in Professional Technical Education (EMTP)" at the Konrad Adenauer Foundation. The research shows the factors determining why men chose better paid technical careers (industrial work), while women opt for lower paid specialties, linked to the service sector.

In the presentation, Eleonora Nun, researcher of Espacio Público and author of the report, explained that "80% of the students of technical educational programs with greater employability and better remuneration are men. This is determined by a number of factors, such as the stereotypes that are perpetuated since childhood, and that are then reproduced, creating fears about the discrimination that women could suffer at work."





• Alejandra Mizala, Eleonora Nun and María Paola Sevilla commenting on the results of the study.

Opinion column, Eleonora Nun in La Tercera (11.13.17)

**BLOG DE ELEONORA NUN.
ES INVESTIGADORA
ESPACIO PÚBLICO.**



Eleonora Nun
Investigadora Espacio Público.



Desigualdades de género en la Educación Media Técnico Profesional

"This study has opened Pandora's box on gender stereotypes and EMTP: gender disparity is not only present in salary gaps, but also in various aspects of the student's environments."

MARÍA PAOLA SEVILLA

The results of the study were commented by Alejandra Mizala, board member of Espacio Público and Director of CIAE (Center of Investigation in Advanced Education) of the University of Chile, and María Paola Sevilla, expert in professional technical education and director of the Master's Degree in Educational Management at Alberto Hurtado University. Both agreed on the need to propose public policies to reduce this gap. 🙌

Well-disposed to the common good and worried about bullying and drugs: survey paints a picture of how Chileans are today



CHILENAS y CHILENOS HOY

Desafiando los prejuicios, complejizando la discusión



On October 25, Espacio Público, together with IPSOS, presented the results of the survey "Today's Chileans: challenging prejudices and having a more nuanced discussion", which identifies the main aspirations, preferences and concerns of citizens and how they perceive the provision of public and private services.

The study sought to shed light on how people perceive public policies and what their disposition towards collaborative citizen behavior is. The survey moved beyond simple questions about participants' approval or disapproval of various public policies, with the objective of mapping the concerns, expectations and willingness to change that Chileans have in various areas.

The study showed that one of the greatest concerns of citizens is health; they feel that the education system has improved; and they are more politically active on social media than in community or political organizations.

After the presentation of the results, Patricio Fernández, Cristóbal Bellolio and Ernesto Águila debated in a conversation panel, moderated by Patricia Politzer.



“The results of the survey will make it possible to improve the assessments and to make better public policies”.

PATRICIA POLITZER

To this end, questions related to corruption, consumption, education, health, pensions, city issues, quality of life and transportation were made. The survey, which involved 1,000 in-person interviews undertaken in Antofagasta, Valparaíso, Viña del Mar, Santiago, and Concepción, had a response rate of 69%.

The presentation of the results took place at Casa Base Pública and was led by Mauricio Duce, Executive President of Espacio Público, and Miguel Pinto, Deputy Manager for Public Affairs of IPSOS. The discussion panel that followed was moderated by the journalist and member of Espacio Público's Network Patricia Politzer, and included the opinions of political analyst Ernesto Águila, the political scientist Cristóbal Bellolio and the director of The Clinic and Espacio Público, Patricio Fernández. 🙌



• Manuel Arís, María Jaraquemada, Rafael Palacios and Yerko Ljubetic discussing the results of the study.

Experts discussed the importance of improving the **Lobby Law**

On December 13, Espacio Público and the Friedrich Ebert Stiftung (FES) held the forum “Money and Politics: Lobbying Law, Human Rights and Influencing Authorities”. The meeting sought to analyze the Lobby Law, from its implementation to compliance by the authorities and proposals to improve it.



- *"There is a need for reforms that ensure equality of political influence, citizen participation and integrity in the private sector"*
Manuel Arís

"Chile has a regulatory system that is an example for many Latin American countries, but we lack oversight and adequate penalties to ensure that lobbying rules are actually met." **AGUSTINA DE LUCA**

Manuel Arís, sociologist and Deputy Director for Advocacy of Espacio Público presented the study "Making progress in citizen participation and integrity. An assessment and proposals for reforms of the Lobby Law."

The document provides an in-depth analysis of the way the law is currently being implemented, and concluded that "its focus on transparency must be complemented with greater demands on those who work in the lobbying industry."

After the presentation, there was a panel discussion, moderated by the Director for Advocacy of Espacio Público, María Jaraquemada, included Agustina De Luca, Director of the Argentine Legislative Board; Rafael Palacios, Director of Public Policies of SOFOFA and Yerko Ljubetic, academic and former Minister of Labor. 🙌

Report dispels myths around **access to Environmental Justice in Chile** and proposes initiatives to improve it



42

On December 20, Espacio Público presented the Policy Report “Debunking Myths: Proposals to Improve Access to Environmental Justice in Chile” at Estación Mapocho. This study helped dispel myths that communities paralyze large investment projects through claims in the Environmental Services and Courts, and in addition, the report included a series of proposals to improve citizen’s access to environmental courts.

The report was supported by the Embassy of Switzerland and was authored by Luis Cordero, Valentina Durán, Camila Palacios, Violeta Rabi, Andrea Sanhueza and Anahí Urquiza. The study analyzed how claims of non-compliance with environmental laws are presented before the Environmental Assessment Service (SEA) and the Superintendence of the Environment (SMA). It concluded that only in three cases –Hidroeléctrica Achibueno, Piscicultura Calcurrape and Hotel Punta Piquero – did citizens stop large investment projects through environmental complaints.

The report also shows SMA's auditing and penalty procedures and the role of the Environmental Tribunals, with an emphasis on how citizens' complaints are processed. In addition, the study also measured



RESEARCH RESULTS

Projects don't get stuck by citizens; there is no early and effective participation, but there are strong (economic) restrictions in accessing environmental justice.

43

POLICY PROPOSAL

Introduce management changes in the Superintendence of Environment; provide technical and legal assistance for civil society; foster access to environmental data; create alternative mechanisms for the solution of environmental problems and implement legal reforms.



● Branislav Marelic, Luis Cordero, Marie Claude Plumer and Rafael Asenjo discussed the results of the report.



“It is necessary to create an online platform where citizen complaints to the Superintendency of the Environment can be submitted and managed, as the Superintendency does not currently have the capacity to process all the complaints they are receiving.” **VIOLETA RABI**



• Camila Palacios and Violeta Rabi presenting the results of the Public Policy Report “Debunking myths: proposals to improve access to environmental justice in Chile”.

the time it took for complaints to be processed and published the results from the SMA’s audits of the companies which had complaints lodged against them.

44

Sociologist Violeta Rabi and lawyer Camila Palacios, both researchers from Espacio Público, presented the results based on the question “Who and under what conditions do citizens have access to environmental justice in Chile?”

After the presentation of the report, a panel of experts discussed the results of the report focusing on how the current environmental justice system could be improved. The debate was moderated by Luis Cordero, Espacio Público’s board member, and the panel consisted of Rafael Asenjo, Director of the Environmental Tribunal of Chile; Branislav Marelic, Director of the National Institute of Human Rights (INDH) and Marie Claude Plumer, Head of the Monitoring and Compliance Division of the Superintendency of the Environment. 🙌



“This is very good news because Espacio Público is still a young institution and, therefore, this recognition is a tribute of the work we have done in a short period of life. It shows that it is possible to improve levels of institutional transparency with relatively simple measures.” **MAURICIO DUCE**

Espacio Público named the first “highly transparent” think tank in Chile

The “Transparify” initiative which seeks to promote financial transparency in Think Tanks around the world, rated Espacio Público with 4 out of 5 stars in its 2016 ranking. Its report, “How transparent Think Tanks are about who funded them in 2016?”, ranked Espacio Público as the most transparent think tank in Chile.

The rating was based on Espacio Público’s annual online report, which listed all of its donors by name, including the ranges of donation amounts made by each one of them.

On social media, the initiative highlighted Espacio Público as a positive example of transparency, noting that our think tank “has a list of all its donors on its website and indicates the approximate amount donated by each of them. By being transparent about who funds their work, they demonstrate transparency and independence of their work, as well as integrity and quality of their research and advocacy work. We hope that other think tanks in Chile will soon follow the positive example of Espacio Público and make public who funds their work.” 🙌

45



Espacio Público staff meets with the **Canadian International Trade Minister**

The Embassy of Canada has been a permanent collaborator of Espacio Público, supporting a number of research projects.

In order to address the challenges in international trade and its impact on countries' development, the team of Espacio Público, led by its Executive Director, Guillermo González, met with the Canadian Minister of International Trade, François-Philippe Champagne, his ambassador in Chile, Marcel Lebleu, the Regional Director of the International Development Research Center (IDRC), Federico Burone, and civil society groups.

At the roundtable, held at Club 50, Eleonora Nun, a researcher of Espacio Público, discussed the challenges of gender equity and inclusion with the Canadian team.

Minister Champagne and Ambassador Lebleu praised the activity, stating their intention to continue these types of dialogue to strengthen collaboration with civil society. 🍷



“Mining is the only sector where Chile has a world leadership position, so joining these standards of transparency would mean an important step for the transparency agenda.”

Óscar Landerretche,
President of Codelco

47

Mining sector willing to including Chile to the **Extractive Industry Transparency Initiative (EITI)**

With the objective of discussing the transparency standards currently governing the mining industry and the possibility of adding Chile to the Extractive Industry Transparency Initiative (EITI), Espacio Público, together with the Friedrich Ebert Foundation, organized the forum “Transparency of the extractive industry: are we falling behind?”, which was held at the offices of Espacio Público on May 16.



• Peter Eigen, founder of Transparency International, is considered to be one of the pioneers in the fight against corruption worldwide.

48

“We cannot remain oblivious to this climate of public distrust (...) In the context of this current climate, joining EITI would provide our industry with a better reputation,” **JOAQUÍN VILLARINO**,
PRESIDENT OF THE MINING COUNCIL

The opening of the debate was led by Peter Eigen, founder of EITI and of Transparency International, who is considered as one of the pioneers in the fight against corruption worldwide.

“In my work as a World Bank advisor for projects in Africa and Latin America, I realized how vulnerable sectors such as oil and mining were to corruption. Nobody knew how much money these companies received from the State, and there were millions of dollars that could not be traced,” said Eigen to explain the creation of the Extractive Industry Transparency (EITI) project.



49

- Peter Eigen's presentation was discussed by Óscar Landerretche, President of CODELCO; María Eliana Arntz, Executive Director of Casa de la Paz; and Joaquín Villarino, Executive President of the Mining Council. Eduardo Engel, Director of Espacio Público, moderated the panel.

The German lawyer added that "EITI is made up of more than 40 countries. We work so that their resources are not wasted and their interests protected."

The objective of EITI is to make the extractive industry's operations more transparent, starting from the production to monitoring the process through which those resources get to the government, and how they benefit society in general. In this way it seeks to promote a global standard for an open and responsible management of oil, gas and mining resources. 🍷

The Extractive Industry Transparency Initiative (EITI) is made up of more than 40 countries and promotes a global standard for an open and responsible management of oil, gas and mining resources.



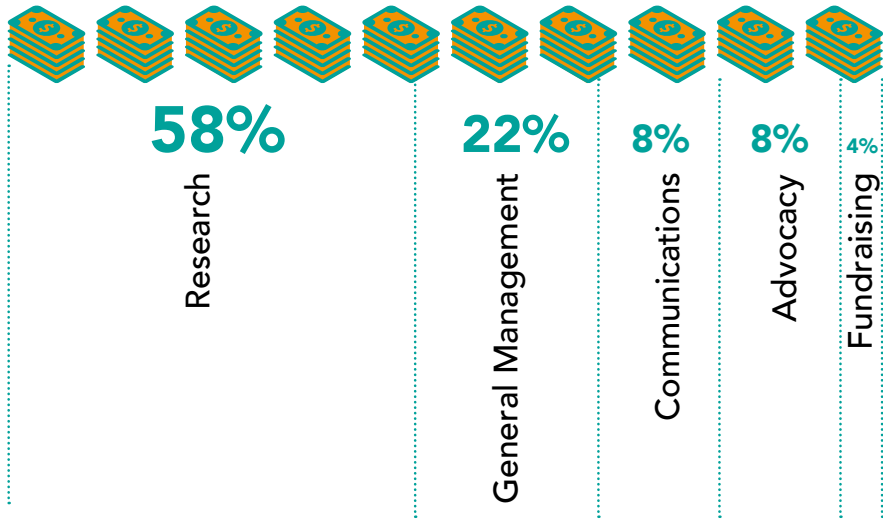
COLLABORATORS

Our current financing policy establishes that Espacio Público is entirely funded by international donors, academic entities, public funds for development of independent studies, national legal entities and personal contributions, all under a strict policy to protect our independence and avoid conflicts of interest.

Contribution (range) Donor



*Details on the next page



Espacio Público – Collaborators

As of 2017, the “Collaborator Program” opens up at Espacio Público. The objective of this program is to create a new line of financing from personal contributions of board members, the Espacio Público Network and external individuals.

The following list shows those natural persons who decided to make their contribution public; in the case of anonymous collaborators, these cannot jointly exceed 15% of the total annual income of the foundation and, on the other hand, no person can donate more than 10% of the annual income of the foundation without their contribution be published.

Likewise, and for the first time, contributions from legal entities are received, after review and approval by our Board of Directors, to avoid any conflict of interest and to safeguard the transparency and probity of our study center.

In the case of legal entities, Espacio Público does not accept confidential contributions and these may not exceed 8% of the total annual budget of our study center.

Collaborators:

Andrés Bianchi
Andrea Butelmann
Jaime Cohen
Luis Cordero
José De Gregorio
Fabián Duarte
Mauricio Duce
Annie Dufey
Valentina Durán
Daniela Ejsmentewicz
Eduardo Engel
Patricio Fernández
Alejandro Ferreiro
Pablo García
Sebastián Gray
Pablo Mir
Alejandra Mizala
Jorge Navarrete
Nicole Nehme
Clemente Pérez
Iván Poduje
Andrea Repetto
Pablo Simonetti
Max Spiess
Verónica Undurraga
Javier Wood

FINANCIAL

State 2017

A fundamental part of our institution's autonomy lies in the disclosure of our financing sources and our full public transparency. The following graph shows the details of our 2017 revenues and expenses.


STATEMENT OF INCOME

In USD (numbers in M\$,
exchange rate \$ 615.22)

OPERATIONAL INCOME

 Incomes by agreements	→	1,017.810
Total of Operational Incomes	→	1,017.810

OPERATIONAL EXPENSES

 Research expenses	→	-502.100
Remunerations	→	-461.001
Honorariums and other services	→	-39.019
Administration expenses	→	-58.371
Office rental	→	-33.866
Office materials	→	-8.155
Depreciation	→	-4.486
Total of Operational Expenses	→	-1,106.997

OPERATIONAL RESULTS → **-89.188**

NON OPERATIONAL INCOME/EXPENSES

Banking expenses	→	-1.138
Exchange differences	→	-23.141

NON OPERATIONAL RESULTS → **-24.279**

RESULTS OF THE YEAR → **-113.467**

CASH FLOW STATEMENTS

USD

Flow originated by operational activities (results of the year)	→	-113.467
Adjustment for reconciliation of profits (deficit)		
Current provision for employee benefits	→	1.595
Depreciation	→	4.485
Increase in accounts receivable	→	-1.874
Increase in accounts payable	→	-5.118
Total flow originated by operational activities	→	-114.380
Flow originated by investment activities		
Purchase of property, plant and equipment	→	-0.244
Flow originated by financial activities		
Contribution by agreements	→	1,241.476
Project accountability	→	-1.136.668
Total flow originated by financial activities	→	104.808
Net increase in cash and cash equivalent	→	-9.816
Cash and cash equivalent, beginning of the year	→	246.552
Cash and cash equivalent, end of the year	→	236.736

55

» This report has been created in accordance with standards adopted by the main international think tanks.

The financial statements have been audited by PKF Chile Auditores Consultores Ltda. (available upon request).

Our current financing policy establishes that all funds come from international sources, academic entities, public funds destined to the development of independent studies, legal entities and personal contributions, all under a strict policy to safeguard our independence and avoid conflicts of interest.

1207



www.espaciopublico.cl

 @EsPublicoCL

 [espaciopublicochile](https://www.facebook.com/espaciopublicochile)

 [Espacio Público](https://www.linkedin.com/company/espacio-publico)